







Want to dive with whalesharks, manta rays or turtles? ZuBlu's unique dive travel platform can help you find the right place, at the right time...

www.zubludiving.com

ZuBlu Ltd. launches a new dive travel platform providing divers with a simple yet intuitive way to discover exciting dive experiences across Asia. The website marries a powerful search tool with an exciting range of dive destinations and eco-friendly resorts, putting the power of discovery and choice into the hands of ZuBlu's guests.

-  Easy-to-use platform allowing guests to discover new and exciting dive destinations;
-  Simple search tool based on marine species data - where and when they are seen;
-  Selection of unique experiences and inspirational resorts;
-  An emphasis on conservation and sustainability, helping to protect the marine environment.

ZuBlu's platform is built around a unique search tool designed to match a guest's preferences with an ideal dive destination in Asia. Adam Broadbent, ZuBlu co-founder, said "the ZuBlu concept arose from a desire to give guests the ability to easily discover and compare destinations and experiences. We take their choices - what species they would like to see and when they would like to travel - and match them with the most suitable locations. Whether it's swimming with a whale shark, diving among dozens of manta rays, or watching a nest of turtles hatch, ZuBlu helps you find the right place, at the time."

ZuBlu ensures conservation and sustainability are at the heart of its business. Each resort listing displays an 'at-a-glance' summary of sustainable practices, as well as information about conservation activities. And as part of its commitment to the environment, ZuBlu donates a percentage of revenue to local conservation organisations. "By linking conservation and dive travel, we help our guests make more informed choices that, in doing so, will result in a significant positive impact in the destinations we feature," said Matthew Oldfield, ZuBlu co-founder.

The ZuBlu platform features dive destinations in Indonesia, Malaysia, Philippines, and the Maldives, with new destinations being unveiled in the coming months. The company works with a carefully chosen selection of partner resorts and dive operators, all with high standards of customer service, established safety records and a commitment to the environment.

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About ZuBlu

ZuBlu is a new dive travel platform that puts the power of discovery and choice into the hands of its guests. With its unique species search tool, up-to-date and accurate information and a commitment to conserving the marine environment, ZuBlu aims to become the leading dive travel agency for destinations in Asia and create positive change in the destinations featured on the ZuBlu platform. Discover and book your diving adventure at www.zubludiving.com now.